

2021 Sponsorship Packages



Our Mission:

The TerraBella Institute is dedicated to promoting a better way of life for generations to come with a mission to support the arts and encourage preservation of nature through charitable giving in our growing community.

We invite you to partner with us this year to help us achieve the goals of our mission and to be a part of our exciting event schedule and community partnerships for 2021! Please review the below sponsorship opportunities. We look forward to a great 2021 with your support!



2021 Sponsorship Opportunities

Gold Leaf Sponsor \$5,000

- ❖ Company logo displayed in all print advertisements including Parade of Homes publication
- ❖ Company logo displayed on the events page of the TerraBella Village website for 2021
- ❖ Company recognition displayed on street pole banner for 2021 (banner provided by TerraBella) – **Limited availability**
- ❖ Company banner displayed stage side at all events (banner provided by TerraBella)
- ❖ Company logo/recognition in all email blasts, social media event advertisements and event marketing materials
- ❖ 10'x10' space with pop-up tent to promote your company at all events
- ❖ Recognition or opportunity to promote your company during the break at all events
- ❖ Opportunity to distribute marketing materials at all events

Raffle Item Sponsor \$500

- ❖ Your sponsorship includes an item to be raffled off at a Spring, Summer or Fall Raffle (previous items have included: bike, wine baskets, gift cards, art piece, Yeti cooler, etc.)
- ❖ Company logo/ recognition in email blasts, social media event advertisements and event marketing materials for the auction

Silver Leaf Sponsor \$2,500

- ❖ Company logo displayed on the events page of the TerraBella Village website for 2021
- ❖ Company banner displayed stage side at all events (banner provided by TerraBella)
- ❖ Company logo/ recognition in email blasts, social media event advertisements and event marketing materials
- ❖ 10'x10' space with pop-up tent to promote your company at all events (tent provided by TerraBella if requested)
- ❖ Opportunity to distribute marketing materials at all events

Tent Activity Sponsor \$100

- ❖ Sponsor to provide all materials needed or requested for the tent activity (ex. Cookie decorating, face painting, etc.)
- ❖ 10'x10' space to promote your company
- ❖ Company logo/ recognition in event marketing materials for the event

Green Leaf Sponsor \$1,000

- ❖ Company banner displayed at 2 events (banner to be provided by sponsor)
- ❖ Opportunity to distribute marketing materials at two events
- ❖ Company logo on event marketing outreach for two events

Friend of TerraBella \$300

- ❖ Company logo on all event marketing outreach for one (1) event (includes event social media posts, website, and event email blasts)
- ❖ Company banner displayed at event (banner to be provided by sponsor) OR opt for company logo on all event marketing outreach for a second event if available

Mention in Marketing \$100

- ❖ Company logo on one event marketing outreach for one (1) event (could be via social media, website or email blast – please specify if you have a preference)

****These are suggested levels of sponsorship. Please feel free to suggest other levels of participation or in-kind donations of goods and services.****



Sponsorship Form 2021

Yes, I would like to sponsor The TerraBella Institute at the following level:

- | | | |
|--|--|--|
| <input type="checkbox"/> Gold Leaf Sponsor
\$5,000 | <input type="checkbox"/> Silver Leaf Sponsor
\$2,500 | <input type="checkbox"/> Green Leaf Sponsor
\$1,000 |
| <input type="checkbox"/> Raffle Item Sponsor
\$500 | <input type="checkbox"/> Friend of TerraBella
\$300 | <input type="checkbox"/> Tent Activity Sponsor
\$100 |
| | | <input type="checkbox"/> Mention in Marketing
\$100 |

TOTAL: \$ _____

PAYMENT:

☐ Enclosed is my check made payable to:

The TerraBella Institute

111 Terra Bella Blvd.

Covington, LA 70433

985-871-7171

☐ Contact me: I prefer to pay by Paypal or Credit Card

Sponsor Name: _____

Contact Person: _____

Address: _____ **City/State:** _____ **Zip:** _____

Email: _____ **Phone:** _____

These are suggested levels of sponsorship. Please feel free to suggest other levels of participation or in-kind donations of goods and services. Options above may also be combined.